

Curious Guide.ca

Shopping * Dining * Culture * Events

*No charge for
ad copy set-up or changes*

Curious Guide is a publication which chooses to promote unique and out of the way shops, services, towns and events. Our editorial consists of bits of history about the towns we visit, stories sent in by readers, poems, trivia, recipes and whimsical information that makes for light reading. Our format is to cluster the advertisers from a town or region together on a page. We then arrange the pages in the magazine in an order that would lead our reader on a route through the area.

Published monthly from February to December we are FREE to pick up at selected locations from Kitchener to Port Perry and from Dunnville to Muskoka. Distribution outlets include country and craft stores, antique and Victorian shops & boutiques, country inns, and B&B's, restaurants, cafes and tea rooms, the Tourist Information Centre in each town, museums, libraries and cultural tourist destinations. *Curious Guide* is also available at Tourism Ontario Travel Centres at Barrie, Niagara Falls and on the Skywalk in Toronto.

List your business on our centre map pages - ask us how

Our Terms:

- All Rates Include Colour • HST extra
- After your ad is approved by you, an invoice will be sent and must be paid before publishing
- Visa, MasterCard, Amex, Email Transfer, or online through CIBC, BMO, Scotiabank
- Late payments will be charged interest monthly 2.3% per month

*We look forward to working together with you
to promote your business.*

**Call Rock at 519-477-9715 or
Email gervais@curiousguide.ca**



Advertising Rates
on reverse ☞

Brochure Delivery? Let Us Do The Driving!

We will deliver
your brochures
to over 60
Tourist
Information
locations within
1 1/2 hours of
Metro Toronto
for \$475.00
plus HST
for the
complete run.



We will deliver less than a
complete run for \$9.75 per drop,
minimum charge of \$325.00
plus HST.

A list of the towns that we
deliver to and specifications are
available upon request.

You can also read On-Line edition at



www.curiousguide.ca
with links to all websites & emails in the ads

Plus

each issue we send a direct link to
more 5,400 electronic
than subscribers
and still growing!



1/2 page

7.5" wide x 4.875" tall

\$730

Full page

7.5" wide x 9.75" tall

\$1,265

LARGER SIZES:

1/3 page Banner

7.5" wide x 3" tall

\$490

1/6 horizontal

3.625" wide x 3" tall

\$292

Advertise any size ad
ONLY on
www.curiousguide.ca
for 50% of the print rate

Advertise any size ad
in PRINT AND on
www.curiousguide.ca
for the print rate plus 33%

1/12th horizontal

3.625" wide x 1.5" tall

\$160

1/6 vertical

1.75" wide x 6.5" tall

\$292

*(also available
in banner format)*

1/4
3.625" wide x 4.875" tall

\$440

1/8 vertical
1.75" wide x 4.875" tall

\$231

1/12 vertical
1.75" wide x 3" tall
\$160

**NOW ALL
PAGES PRINTED
ON FULL GLOSS**

PREMIUM POSITIONS

BACK COVER

Full Page Price
plus 20%

INSIDE FRONT

Full Page Price
plus 10%

INSIDE BACK

Full Page Price
plus 10%

8.25" wide x 10.75" tall

*for full bleed
with 1/2" copy-free
all sides*

Frequent Advertiser Program
Advertise the same size ad in 10 consecutive issues and
we will double the size of your ad in issue number 11
or
Advertise different size ads in 10 consecutive issues
and 10% of the total amount spent on these 10 issues
is applied as a credit toward an ad in issue number 11
Account must be current to receive the credit.

1/8 horizontal

5.5" wide x 1.5" tall

\$232